



2021 4-H Ontario Youth Adventure Camp Made Possible with the Generous Support of the Beeler Family 4-H Ontario Endowment Fund

ROCKWOOD, ONT (March 24th, 2021) - 4-H Ontario is pleased to announce the generous sponsorship of the 4-H Ontario Youth Adventure Camp from the Beeler Family 4-H Ontario Fund.

“It has been a pleasure getting to know Byron and Anna and developing a long-term sponsorship for Youth Adventure Camp,” says John den Haan, Chair, Ontario 4-H Foundation. “This support will add to the experience of many 4-H members. Thank you, Byron and Anna, for your strong support and commitment to the 4-H program.”

Byron and the late Katherine Beeler are well known amongst their friends and business acquaintances for their belief in the importance of leadership and citizenship. When Byron was inducted into the Canadian Agricultural Hall of Fame, friends approached Byron and Katherine about establishing a legacy endowment fund in their name. The Katherine and Byron Beeler Leadership and Citizenship Endowment Fund was established with the Ontario 4-H Foundation in the fall of 2005, under the Foundation’s Leadership Access Pillar. The fund has grown thanks to the generosity of the Beeler’s friends and associates and the Beeler family themselves.

“From personal experience I know that 4-H provides rural youth an opportunity to gain valuable skills they will use for a lifetime.” says Byron Beeler. “They are on a path to become future leaders – in agriculture and beyond. Because 4-H’s slogan “Learn to do by doing” is alive and well, the Beeler family is pleased to become the long-term title sponsor of the 4-H Ontario Youth Adventure Camp.”

The Beeler Family 4-H Ontario Endowment Fund creates opportunities for young people to make new friends and improve teamwork, leadership, communication and confidence skills with hands-on games and activities at Youth Adventure Camp. This four-day, three-night camp,

kids will get to conquer new challenges in fun, hands-on activities and make friends that last a lifetime. Over 90% of our young people feel confident in their communication skills after attending Youth Adventure Camp.

“Youth Adventure Camp is an opportunity for youth between the ages of 12-15 to connect with their peers while learning more about themselves and building confidence through activities focusing on leadership, teamwork, goal setting and communication skills,” says Marianne Fallis, Senior Manager, Programming. “This support from the Beeler Family 4-H Ontario Endowment Fund for Youth Adventure Camp is an investment into youth that will allow them to become contributing citizens in their communities for years to come.”

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About 4-H Ontario

4-H Ontario is a non-profit positive youth development organization that builds youth as leaders within their communities and assets to the world. With roots in rural Ontario, today it is open to youth of all backgrounds across the province. 4-H youth ages 6–21 and screened, engaged volunteer leaders come together to learn about selected topics through fun hands-on activities and mentorship. There are also provincial camps, conferences, competitions and national and international travel opportunities available to further develop skills in leadership, business, self-confidence and more. 4-H provides youth with a place they can be involved, accepted, valued and heard while developing valuable skills for leadership and life.

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