

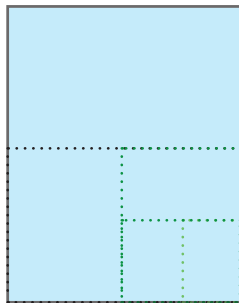


4-H ONTARIO

ADVERTISING RATES • 2024

PUBLICATIONS

4-H Ontario has two full-colour annual Leadership in Action publications, one in winter and one in summer. The winter publication is similar to a course catalogue for all things 4-H in the coming year. The summer publication combines editorials with activities that give readers the opportunity to explore 4-H.



	Size	Summer (3,700 copies)	Winter (5,000 Copies)	Both (Discount, paid in full with first ad)
Back Cover	(8.5 x 11)	\$1,500	\$1,500	\$2,750
Full Page	(8.5 x 11)	\$1,000	\$1,000	\$1,500
Half Page	(8.5 x 5.5 or 5.5 x 8.5)	\$600	\$600	\$1,000
Quarter Page	(4.25 x 5.5 or 5.5 x 4.5)	\$450	\$450	\$850

* Bleeds should be 1/8th inch

Summer Magazine Released June

Ads close May 15, 2024. Payment due in 30 days.

Winter Resource Guide Mailed January

Ads Close November 11, 2023. Payment due in 30 days.

BIG PICTURE

As a team we often look at the overall presence and impact of 4-H Ontario in the media, on social networks, and even out in the community. We strive to improve our brand presence and that of our partners by providing new opportunities for awareness and engagement with youth, volunteers and donors - both current and potential.

OPPORTUNITIES FOR EXPOSURE

- Magazines
- Community partnerships
- Media opportunities
- Social media campaigns
- Corporate communications
- Event engagement strategies

INQUIRE ABOUT OTHER OPPORTUNITIES FOR EXPOSURE AT
COMMUNICATIONS@4-HONTARIO.CA

ABOUT US

COMMUNICATIONS AT 4-H ONTARIO

We are a team that is dedicated to the development and advancement of our partners branding and sponsorship exposure through our print and networking opportunities. We work closely with our philanthropy team to ensure we meet deadlines and targets and to offer our sponsors the best promotion of their investment in the youth of 4-H Ontario!

